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When I Work Launches WorkChat, Bringing All Team Communications to One Place for Hourly Workers and Business Owners

New Team Messaging Feature Builds Community and Workplace Culture

MINNEAPOLIS, MN — March 3, 2017— [When I Work](#), the easiest way to schedule, track time and communicate with hourly workers, commemorates [Employee Appreciation Day](#) on March 3rd by unveiling [WorkChat](#), a new and secure team messaging service that enables small- and mid-sized businesses to discuss and agree to schedules, shift-swapping, vacation plans, availability, and more. The service improves the quality of these interactions and allows users to communicate easily, immediately, and remotely with an entire work team, in smaller group or (in the case of multi-location businesses) by location.

Ramping to become the Slack for the hourly workforce, WorkChat fosters community and builds a sense of culture in small- to medium-sized businesses, often elusive as today's hourly workers are rarely all in the same physical place at the same time. The latest addition to the "all-in-one" employee management platform When I Work provides for its customers, WorkChat enables users to share photos (ideal for training), ask for last-minute help, and discuss common issues -- without divulging personal phone numbers or information to their co-workers, providing a big advantage over text messaging and SMS feeds for time-pressed hourly workers and business owners.

Non-verbal communication is the norm for most new workers, according to a [recent Gallup study](#). As more "digital natives" are employed, managers in retail, hospitality, restaurant/bar, and other industries are finding private group messages are the most effective way to ensure employees show up on time, are happier, and stay longer at their jobs.

"WorkChat brings a more exciting and vibrant vibe to our workplace," says James Westbrook, PSA Manager at Pacifica Honolulu, a When I Work customer. "Trying to send a message to all of my employees at once used to be a real challenge...now we use Work Chat to

communicate with each other, voice our opinions, and make sure we're all on the same page. My team loves it!"

Chad Halvorson, CEO of When I Work, says, "Most workplaces with an hourly or mobile workforce rely on SMS, email or piecemeal communication channels to stay connected. Whether it's scheduling, tracking time, requesting time off, or trading shifts, we believe communication and collaboration are at the core of it all. WorkChat puts team communication in one place and dramatically advances our mission to help hourly workers and employers work better together."

Adds Katie Braun, When I Work Product Manager, "Keeping teams connected, in touch with the latest news, and in sync on priorities is critical for business success -- regardless of size or industry. WorkChat enables small businesses to build those kinds of internal connections and success."

About When I Work

When I Work is the easiest way to schedule, track time and communicate with hourly employees. More than 50,000 workplaces worldwide rely on When I Work to make sure they have the right people, at the right place, at the right time. The company is adding approximately 10,000 new users weekly. Approximately 85 percent of businesses still use spreadsheets and paper and pencil systems for time-tracking.

When I Work improves employee-manager relationships while removing the common challenges of managing hourly teams—making teams more efficient, more accountable and better prepared. In five minutes business owners and managers can start using When I Work's simple, mobile-first solution, which works on desktop, laptop, tablet, and phone.

Free 30-day trials of When I Work's suite of scheduling, time clock and communication software are available at www.wheniwork.com. More details about WorkChat can be found [here](#).

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